

A large-scale photograph of a waterfall, likely the McGowan Falls in Houston. The water is cascading down a rocky cliff face, creating a dense curtain of white water. At the base of the falls, five people are standing on a concrete walkway, looking up at the water. The overall scene is captured in a slightly desaturated, high-key style, emphasizing the texture of the water and the scale of the natural feature.

CREATIVE ENERGY

CREATIVE ENERGY

 houstonartsalliance

ANNUAL REPORT 2012



In a city known as the **energy capital of the world**, Houston Arts Alliance (HAA) believes there is a renewable source with limitless potential.

CREATIVITY.

It acts as a spark for greater civic engagement in practical, philosophical and entertaining ways. HAA champions artists who ignite that spark. Through direct funding, creative initiatives and extraordinary partnerships, HAA is fueling a creative community of art makers and audiences for a richly diverse 21st-century city.

HOUSTON ARTS ALLIANCE
INVESTS IN IMAGINATION



Houston is home to more than 500 arts and culture organizations. The City of Houston established HAA to advance all of the arts in the region to benefit Houstonians and visitors alike. To accomplish this goal, HAA nurtures Houston's thriving creative community by:

Investing in more than 200 arts organizations and individual artists each year through a competitive granting process

Reimagining Houston's public spaces by commissioning artists to create temporary and permanent works in partnership with parks, conservancies, organizations and quasi-government agencies

Managing the city's broadly diverse art collection of more than 500 pieces

Embracing the breathtaking range of grassroots culture found in the region—from the artistic heritage of its established communities to the remarkably rich traditions of Houston's new immigrants

Cultivating business volunteers to provide high-level organizational and marketing assistance to strengthen the business acumen of the creative sector

Empowering arts organizations to become sustainable and reach new audiences by providing technological tools, "best practices" information and expert advice

Educating about the power of the arts, culture and creative economies by providing much needed information on cultural policy and economic development

OUR PROGRESS

Letter from the President + CEO

From July 2011 - June 2012, Houston Arts Alliance celebrated local artists and our diverse communities while, at the same time, setting Houston as the stage for monumental art from the international arena.

From the arrival of two new, major art fairs to Houston in the fall of 2011 to HAA's installation of internationally acclaimed Chinese artist Ai Weiwei's *Circle of Animals/Zodiac Heads* at Hermann Park in spring of 2012, Houstonians had abundant opportunities to experience the visual arts in new ways. We were equally honored to help Rice University unveil James Turrell's *Twilight Epiphany*, a major gift to the entire city of Houston.

The literary arts took center stage during the summer of 2011 when our new *Writing & C/Siting Houston* project asked 12 Houstonians to craft a written portrait of a distinctive urban setting of personal significance to them, which resulted in two readings and a symposium.

We celebrated the wonderful diversity of our city through numerous programs, most notably *Voices of the Spirit*, a sacred music concert at Hobby Center, and the exhibition *Weaving Home: Textile Traditions from Houston's Karenni Community* at HAA's Alliance Gallery.

Our fiscal year 2012 also saw preparations for the launch of two major economic impact studies: *The Creative Economy of Houston* and the *Arts & Economic Prosperity IV* study in conjunction with Americans for the Arts. These two studies will help HAA build the framework for extending the agency's reach across the 12-county region.

In the most diverse city in the nation, we continue to build on past successes as we engage and support Houston's lively creative sector across all of her communities. We look forward to a busy and fruitful 2012



Jonathon Glus
President + CEO

Letter from the Chairman of the Board

During my tenure as HAA's chairman of the board, I was delighted that Houston became host to not just one, but two, annual art fairs. Not only does the presence of these major events draw visitors from out of town, they reinforce our own local community of artists, gallery owners and collectors and bring the international art community to Houston.

I also look back with pride on the growth of our services to local artists and art organizations, as well as the impact of our Folklife + Traditional Arts program on neighborhoods from Fifth Ward to Southwest Houston. The city has also been made richer by temporary and permanent civic art made possible in part by our strong institutional partners around the city, such as the Houston Airport System, University of Houston, Rice University and Hermann Park Conservancy, to name a few.

What HAA has accomplished over the last few years has been made possible in large part by the contributions of individuals, foundations and corporations. We gratefully acknowledge them for their support, and look forward to future growth in the cultural life of the nation's most diverse city.



Marshal Lightman

Chairman of the Board

Letter from the Chairman of the Board-Elect

Established seven years ago by then Houston Mayor Bill White to advance the arts locally through a public/private partnership, Houston Arts Alliance has continued to grow in its role as a catalytic partner with the City. From collaborations with the Port of Houston to community-based cultural entities, HAA is woven into the cultural life of the city.

Governed by an active board of directors, HAA continues to broaden its reach geographically as the region's creatives also spread out across the area and new cultural enclaves emerge. Following the footprint of the Greater Houston Partnership, HAA now serves the 12-county region.

As the economy rebounds, Houston is well positioned to grow its creative sector at a lively pace. HAA is prepared to aid in that expansion, adding luster to a robust and dynamic cultural landscape.



Marc Melcher

Chairman of the Board



HOUSTON ARTS ALLIANCE
EMPOWERS ARTS MAKERS

Donors

Donations were given between July 1, 2011 - June 30, 2012

We gratefully thank the following donors for their support of Houston Arts Alliance in advancing the nonprofit arts industry in Greater Houston.

Individuals

Charlotte and Richard Alexander
Eddie and Chinhui Allen
Philamena Baird
Paula Barrios
Minnette and Peter Boesel
Leslie and Brad Bucher
Shannon Buggs
Norma Castellanos
Jereann H. Chaney
Mrs. Anne Chao
Steve Clark
Michael Cordúa
Chris D'Acosta
Cissy Segall Davis
Kay DeWalt
Gary Dowling
Denise DuBard
Fred and Barbara Dwyer
Rachel Frazier
Reginald French
Jonathon Glus and Alton LaDay
John F. Guess, Jr.
HAA Staff Annual Fund
Boris Hidalgo
Micah Heilbrun
Janet Hobby
Ceanna Hsieh
Lin and Jun Yang
Jesse H. Jones, II
Ann Kennedy and Geoffrey Walker
Victoria and Marshal Lightman
William C. Lipscomb
Bill Long
Sarah Duck Loudermilk
Karen Maddux
Dean Malouta and Rose Hache
Captain Paul J. Matthews and Mrs. Barbara L. Matthews
Kathryn McNiel - DBA K. Chace Consulting
Elizabeth and Peter McStravick, Jr.
Marc Melcher
Max Melton
Judy and Scott Nyquist
Patricia Belton Oliver, FAIA
Kate Ostrow Yadan
Adrian Patrick Patterson
Mark Steven Praigg
Gordon and Sylvia Quan
Amy Nicolle Rodgers
Leigh and Reggie Smith
Kristina Spritzer
Joe Synan

Lynda Lighthouse Transier
Vivian Trevino
Phoebe and Bobby Tudor
Paul and Karen Van Slyke
Mark Wawro and Melanie Gray
Fabené Joan Welch
Joe Wilson
Ron Witte
Nancy and Don Woo
David and Tara Wuthrich

Foundations

Anchorage Foundation of Texas
The Brown Foundation, Inc.
ExxonMobil Foundation - Gary Dowling
Houston Endowment - Mrs. Anne Chao
Houston Endowment, Inc.
The Meyer Foundation
Morgan Family Fund
Thompson & Knight Foundation
Wells Fargo | Wells Fargo Foundation
Bill and Andrea White Houston Charitable Fund
Joan Hohlt & Roger Wich Foundation

Other Organizations

National Endowment for the Arts
Port of Houston
Texas Commission on the Arts

Corporations

Advance Office Technology - Richard Scalzitti
Bank of America
Barefoot Wine
Bromelkamp Company, LLC
Cordúa Catering
Enervest Ltd.
Gilbane Building Company
Halliburton Giving Choices - Cynthia Denise Hargrave
Halliburton Giving Choices - Deborah D. Logan
Leighasta, Inc.
Microsoft
Modern Epiphanies
PODS Houston/Galveston (Gulf Storage Partners, LP)
Saddlehorn Winery/Stephen and Gaylen Morgan
Safeway, Inc.
SavnShare
Southwest Airlines
Thompson & Knight LLP
Trustmark National Bank
Vinson & Elkins - Joe Dilg
Whole Foods - Wilcrest



FINANCIAL REPORT



Statement of Activities

	as of June 30, 2012			as of June 30, 2011		
	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
REVENUE						
Contributions:						
City of Houston	\$	\$ 5,260,676	\$ 5,260,676	\$	\$ 4,635,654	\$ 4,635,654
Federal, state, and county grants		119,734	119,734		140,500	140,500
Other contributions	89,938	846,854	936,792	79,213	120,789	200,002
Civic art and design contracts –						
City of Houston	1,465,431		1,465,431	2,078,667		2,078,667
Grant reversions		85,500	85,500		42,178	42,178
Investment return	48,328		48,328			
Other income	3,395		3,395	13,499		13,499
Total revenue	1,607,092	6,312,764	7,919,856	2,171,379	4,939,121	7,110,500
Net assets released from restrictions:						
Grant expenditures	4,047,884	(4,047,884)		3,767,012	(3,767,012)	
Other program expenditures	2,043,904	(2,043,904)		1,666,556	(1,666,556)	
Total	\$ 7,698,880	\$ 220,976	\$ 7,919,856	\$ 7,604,947	\$ (494,447)	\$ 7,110,500
EXPENSES						
Program services:						
Grants and grant administration	\$ 4,047,884	\$	\$ 4,047,884	\$ 3,767,012	\$	\$ 3,767,012
Civic art and design	1,854,826		1,854,826	2,081,200		2,081,200
Management assistance and services	688,947		688,947	657,847		657,847
Arts advancement	346,939		346,939	303,562		303,562
Folklife and traditional arts	184,802		184,802	156,921		156,921
Total program services	7,123,398		7,123,398	6,966,542		6,966,542
Management and general	651,827		651,827	595,123		595,123
Fundraising	171,208		171,208	143,809		143,809
Total expenses	7,946,433		7,946,433	7,705,474		7,705,474
CHANGES IN NET ASSETS	(247,553)	220,976	(26,577)	(100,527)	(494,447)	(594,974)
Net assets, beginning of year	724,049	1,891,704	2,615,753	824,576	2,386,151	3,210,727
Net assets, end of year	\$ 476,496	\$ 2,112,680	\$ 2,589,176	\$ 724,049	\$ 1,891,704	\$ 2,615,753

Statement of Financial Position

	<u>FY12</u>	<u>FY11</u>
ASSETS		
Cash	\$ 293,800	\$ 1,842,812
Receivables		
City of Houston Contracts	1,531,021	360,125
Pledges receivable	322,201	95,167
Other	22,812	5,350
Investments	1,842,979	1,569,709
Prepaid expenses and other assets	18,083	14,067
Property and equipment, net	<u>159,489</u>	<u>118,858</u>
Total Assets	<u>\$ 4,190,385</u>	<u>\$ 4,006,088</u>
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable and accrued expenses	\$ 108,916	\$ 177,170
Deferred revenue—civic art and design	66,985	75,362
Grants Payable	<u>1,425,308</u>	<u>1,137,803</u>
Total liabilities	<u>1,601,209</u>	<u>1,390,335</u>
Net assets:		
Unrestricted	476,496	724,049
Temporarily restricted	<u>2,112,680</u>	<u>1,891,704</u>
Total net assets	<u>2,589,176</u>	<u>2,615,753</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 4,190,385</u>	<u>\$ 4,006,088</u>

Supplemental Schedule of Grants

to organizations and individuals for the year ending June 30, 2012

General Operating Support Grants

Ambassadors International Ballet Folklorico	\$ 11,100	Houston Institute for Culture	7,600
American Festival for the Arts	30,400	Houston International Dance Coalition	29,300
Applause Theatre Company	14,300	Houston International Film Festival, Inc	19,500
Ars Lyrica Houston	19,300	Houston Metropolitan Dance Center, Inc.	32,800
Art Colony Association, Inc.	48,500	Houston Tidelanders	7,000
Art League Houston	36,400	Houston Youth Symphony and Ballet	30,200
Asia Society Texas Center	81,700	Indian Performing Arts (Samskriti)	19,700
Asian-Pacific American Heritage Association	8,400	Indo-American Association	41,100
Aurora Picture Show	26,700	Inprint, Inc.	52,700
Bach Society Houston	18,600	Institute of Hispanic Culture of Houston	18,600
Bay Area Houston Ballet & Theatre	16,300	InterActive Theater Company, Inc.	12,600
Bayou City Concert Musicals	6,700	Jazz Education, Inc.	43,300
Bayou City Performing Arts	26,900	Kingwood Pops Orchestra	5,200
Bharathi Kalai Manram	13,600	Main Street Theater	54,200
Brazilian Arts Foundation	36,100	MECA	75,600
Byzantine Fresco Foundation	8,900	Mercury	51,400
CANTARE Houston	5,200	Michele Brangwen Dance Ensemble	4,200
Center for African American Military History	78,300	Museum of Printing History, The	19,100
Children's Prison Arts Project	8,400	Musiqqa, Inc.	15,700
City Ballet of Houston	7,900	Nameless Sound	12,500
City Dance, Inc.	15,300	Opera in the Heights	43,500
Classical Theatre Company	6,100	Project Row Houses	84,100
Community Artists' Collective	20,300	Revels Houston, Inc.	9,700
Country Playhouse, The	15,200	Rice Design Alliance	39,900
Creative Alternatives (dba City Art Works)	18,300	River Oaks Chamber Orchestra	31,000
Czech Cultural and Community Center	18,400	Rothko Chapel	40,300
Dance Houston	16,500	Russian Cultural Center "Our Texas"	6,600
Dance of Asian America	24,200	Sandra Organ Dance Company	22,300
Dance Source Houston	4,600	Several Dancers Core	11,700
Diaz Music Institute	21,800	Southwest Alternate Media Project	12,500
Dionysus Theatre	26,600	Spacetaker	17,500
Discovery Green	59,100	Stages Repertory Theatre	44,400
DiverseWorks Artspace	53,000	Suchu, Inc.	9,100
Dominic Walsh Dance Theater	32,400	Talento Bilingue de Houston	68,400
Express Children's Theatre	35,900	Texas Accountants and Lawyers for the Arts	9,900
Fotofest, Inc.	46,300	Texas Dragon Boat Association	8,500
Foundation for Modern Music	3,900	Texas Medical Center Orchestra	8,300
FrenetiCore	7,500	The Catastrophic Theatre	28,200
Fresh Arts Coalition	9,300	The Ensemble Theatre	78,200
Glasstire	14,400	The Heritage Society	45,000
Greater Houston Preservation Alliance	23,500	The Masquerade Theatre	31,400
Gulf Coast: A Journal of Literature and Fine Arts	8,300	The Orange Show Center for Visionary Art	32,100
HITS Theatre	44,400	Theater Lab Houston	9,000
Hope Stone, Inc.	24,100	Theatre Southwest	5,000
Houston Boychoir	7,000	University of Houston	39,100
Houston Center for Contemporary Craft	47,400	University of Houston - Blaffer Art Museum	50,800
Houston Center for Photography	37,800	Uptown Dance Company	5,600
Houston Chamber Choir	23,300	Virtuosi of Houston	24,300
Houston Children's Chorus	26,000	Voices Breaking Boundaries	20,600
Houston Cinema Arts Society	31,800	Weather Research Center - The Weather Museum	18,400
Houston Early Music	7,500	Writers in the Schools	41,800
Houston Festival Foundation	53,900	Young Audiences of Houston	24,400
Houston Friends of Chamber Music, Inc.	26,100		
Houston Horizon Chorus	3,600	Total General Operating Support Grants	\$ 2,791,400

City Initiatives Fund Grants

Asia Society Texas Center	\$	15,000
Bharathi Kalai Manram		15,000
Box 13 Artspace		14,600
Community of the Streets		10,000
Czech Cultural and Community Center		6,500
DiverseWorks Artspace		7,500
Evelyn Rubenstein Jewish Community Center		15,000
Fresh Arts Coalition		9,000
Greater Houston Convention and Events Fund		15,000
Gulf Coast: A Journal of Literature and Fine Arts		3,000
Houston Architecture Foundation		15,000
Houston Arts Alliance		40,000
Houston Center for Contemporary Craft		4,000
Houston Center for Photography		4,500
Houston Festival Foundation		15,000
Houston Grand Opera Association, Inc.		5,472
Houston Museum of African American Culture		12,050
Houston Public Library Foundation		25,000
Indo-American Association		7,500
Mildred's Umbrella Theater Company		4,000
Rice University		15,000
River Oaks Chamber Orchestra		8,000
Society for the Performing Arts		7,500
Spacetaker		15,000
Talento Bilingue de Houston		15,000
Texas Foundation for the Arts		15,000
The Hobby Center Foundation		5,000
Young Audiences of Houston		15,000
Total City Initiatives Fund Grants	\$	338,622

Arts Projects Grants

American Turkish Association of Houston (ATA)	\$	5,000
Aperio, Music of the Americas		3,600
Bay Area Chorus		4,000
Bobbindoctrin Puppet Theatre		3,500
BooTown		1,000
Box 13 Artspace		10,000
Chinese Community Center		5,000
Colombian Folkloric Ballet		3,600
Community Design Resource Center		5,000
Evelyn Rubenstein Jewish Community Center		10,000
Fan Factory Theatre Company		1,000
Generations A Theatre Company		2,450
Greater Houston Chorus (dba Houston Choral Showcase)		3,600
Gulf Coast Drum Corps Associates		4,000
Horse Head Theatre Co.		3,000
Houston Aeronautical Heritage Society		3,500
Houston Arts and Media		2,100
Houston Parks Board		5,000
Houston Swing Dance Society		6,000
Houston Young Artists Concert		2,000
Indian Film Festival of Houston, Inc.		3,000

Karen Stokes Dance		3,600
Kingwood Dance Theatre		3,000
Korean American Society of Houston		2,450
Lone Star Lyric Theater Festival		1,500
Mildred's Umbrella Theater Company		2,800
Millenium Press		1,000
Mosaic Theatre Company		5,000
OCA Greater Houston Chapter		4,000
Opera Vista		9,000
Orissa Culture Center, Inc.		3,000
Pride Houston, Inc.		10,000
Shunya, Inc		1,000
Sight Into Sound (Taping for the Blind, Inc.)		10,000
The Positive Project		3,500
Unhinged Productions		2,800
United Nations Association International Choir		3,000
University of Houston - Downtown / O'Kane Gallery		5,000
University of Houston/KUHF Houston Public Radio		5,000
Wordsmyth Theater Company		1,000

Total Arts Project Grants **\$ 163,000**

Artists Neighborhood Project Grants

Greater East End Management District **\$ 100,000**

Arts Marketing Grants

Classical Theatre Company	\$	21,100
Fotofest, Inc.		22,900
Houston Festival Foundation		17,100
Houston International Dance Coalition		21,100
Houston Parks Board		8,400
Main Street Theater		21,500
Project Row Houses		20,900
Southwest Alternate Media Project		10,200
The Ensemble Theatre		24,100
The Orange Show Center for Visionary Art		22,000
Writers in the Schools		17,500

Total Arts Marketing Grants **\$ 206,800**

Supplemental Schedule of Grants (Continued)

to organizations and individuals for the year ending June 30, 2012

Individual Artist Grants

Alex Luster	\$	10,000
Ashley Horn		5,000
Britt Ragsdale		5,000
Carrie Schneider		5,000
Charlotte Kennedy		5,000
DJ Sun (Andre Sam-Sin)		10,000
Emily Sloan		10,000
Erin Reck		10,000
Gisette S. Padilla		1,000
Gwendolyn Zepeda		10,000
Jade Cooper		5,000
Jerry D. Ochoa		10,000
John Pluecker		10,000
Kelly Switzer		5,000
Kristine Mills Borisewitz		10,000
Michelle Yom		10,000
Nancy Douthey		1,000
Nicole Ayanna Jolivet McCloud		10,000
Patrick Turk		10,000
Rebecca French		10,000
Regina Agu		5,000
Robin Reagler		10,000
Sapphire Williams		1,000
Soody Sharifi		10,000
Teresa Chapman		10,000

Total Individual Artist Grants	\$	188,000
--------------------------------	----	---------

Management and Assistance Service Grants

Brazilian Arts Foundation	\$	15,000
Classical Theatre Company		15,000
Dance Source Houston		15,000
FrenetiCore		15,000
InterActive Theater Company, Inc.		15,000

Total Management and Assistance Service Grants	\$	75,000
--	----	--------

MODE-Intensive Services Program

Hope Stone, Inc.	\$	10,000
MECA		20,000
HITS Theatre		20,000

Total MODE-Intensive Services Program	\$	50,000
---------------------------------------	----	--------

Touring and Neighborhood Grants

Cypress Creek Community Chorale	\$	3,000
Houston Blues Museum		3,000
Houston Playback Theatre		3,000
Houston Repertoire Ballet		3,000
Houston Young Artists Concert		3,000
Katy Visual & Performing Arts Center		3,000

Total Touring and Neighborhood Grants	\$	18,000
---------------------------------------	----	--------

Total Grants to Organizations and Individuals	\$	3,930,822
---	----	-----------



HOUSTON ARTS ALLIANCE
MAKES CONNECTIONS



HOUSTON ARTS ALLIANCE
REIMAGINES PUBLIC SPACE

Board of Directors

As of June 30, 2012

Board of Directors

Marshal Lightman
Chairman of the Board

John Guess Jr.
Vice Chair

Denise DuBard
Treasurer

Marc Melcher
Secretary

Philamena Baird

Kenneth Barrett

John Binick

Minnette Boesel

Brad Bucher

Shannon Buggs

Michael Cordúa

M. Kaye DeWalt

Joe Dilg

Jan Brooks Fitzgibbon

Diedra Fontaine

Boris Hidalgo

Janet McDonald Hobby

Jay H. Jones, II

Nicolás Kanellos

Paul Matthews

Peter McStravick

Judy Nyquist

Greg Ortale

Adrian Patterson

Mark Praigg

Sue Schechter

Lynda Transier

Ron Witte

David Ashley White

Vanessa Wodehouse

David Wuthrich

Partner Liaisons

Cissy Segall Davis
Miller Outdoor Theatre

Andrew Huang
Houston Theater District

Dawn Ullrich
Convention & Entertainment Facilities

Christine Jelson West
Houston Museum District

Staff

As of June 30, 2012

Executive Office

Jonathon Glus
President + Chief Executive Officer

Kathryn Lanning
Executive Assistant to Jonathon Glus, CEO

Administration

Reginald French
Chief Operating Officer

Eugene Irikannu
Finance Manager

Carrie F. Bañuelos
Administrative Coordinator

Torri Carter
Administrative Assistant

Jody Rachel Harris
Facilities Assistant

Grants

Diem Jones
Director of Grants

Shannon Teasley
Grants Manager

Palmer Mena
Grants Coordinator

Crystal Rodriguez
Grants Assistant

Programs + Services

Richard Graber
Director of Programs + Services

Jerome Vielman
Programs + Services Manager

Janel Badrina
Programs + Services Coordinator

Nyala O. Wright
Program Manager, Business Volunteers for the Arts

Folklife + Traditional Arts

Pat Jasper
Director of Folklife + Traditional Arts

Civic Art + Design

Matthew Lennon
Director of Civic Art + Design

Jimmy Castillo
Civic Art + Design Collection Manager/Project Manager

Piper H. Faust
Civic Art + Design Project Manager

Sontera Dresch
Civic Art + Design Coordinator

Advancement

Kate Ostrow-Yadan
Director of Development

Marie Jacinto
Director of Communications

Karen Ross
Communications Coordinator

Kenneth Franco
Advancement + Digital Marketing Coordinator



HOUSTON ARTS ALLIANCE
CHAMPIONS COMMUNITIES



3201 Allen Parkway, Suite 250, Houston, TX 77019-1800
T: 713.527.9330 F: 713.630.5210
www.houstonartsalliance.com

ON THE COVER :: *Natural Acts in Artificial Water*, 2012, Stephen Koplowitz, Photo by Lynn Lane Photography