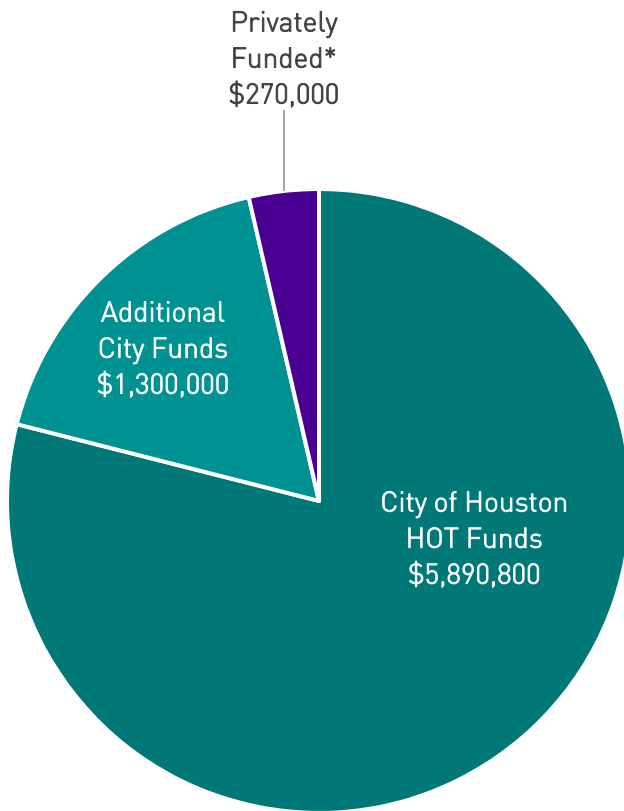


2018/19 GRANT PROGRAM OVERVIEW

A TOTAL OF **\$7,460,800.00** AWARDED TO **387** RECIPIENTS

FUNDING SOURCE



City funded grants are made possible by the City of Houston Mayor’s Office of Cultural Affairs, utilizing Hotel Occupancy Tax (HOT) dedicated to the arts. Grants support the advancement and promotion of the arts to directly enhance and promote tourism and the convention and hotel industry by providing funding for the City’s artists and cultural institutions. HOT distribution fluctuates each year based upon the hotel usage of the previous year. In 2018, Houston Arts Alliance received 3% of all HOT collected in the City of Houston.

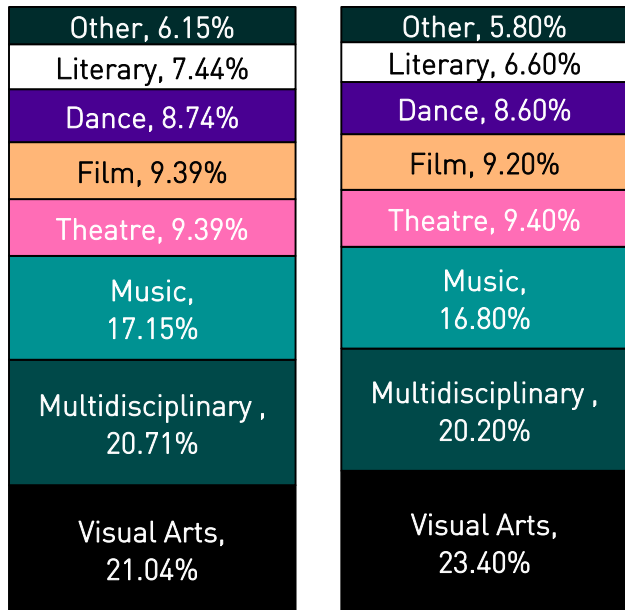
Private funding for New Pathways and the Resident Incubator programs include Houston Endowment and other contributions for capacity building that serves artists and nonprofits.

PROGRAMS



2018/19 GRANT PROGRAM OVERVIEW

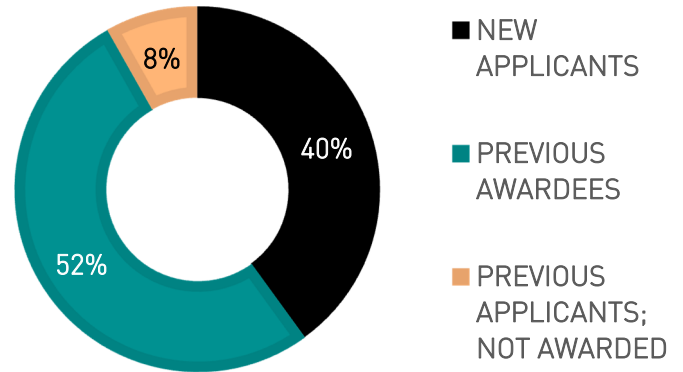
DISCIPLINES



AWARDEES

APPLICANTS

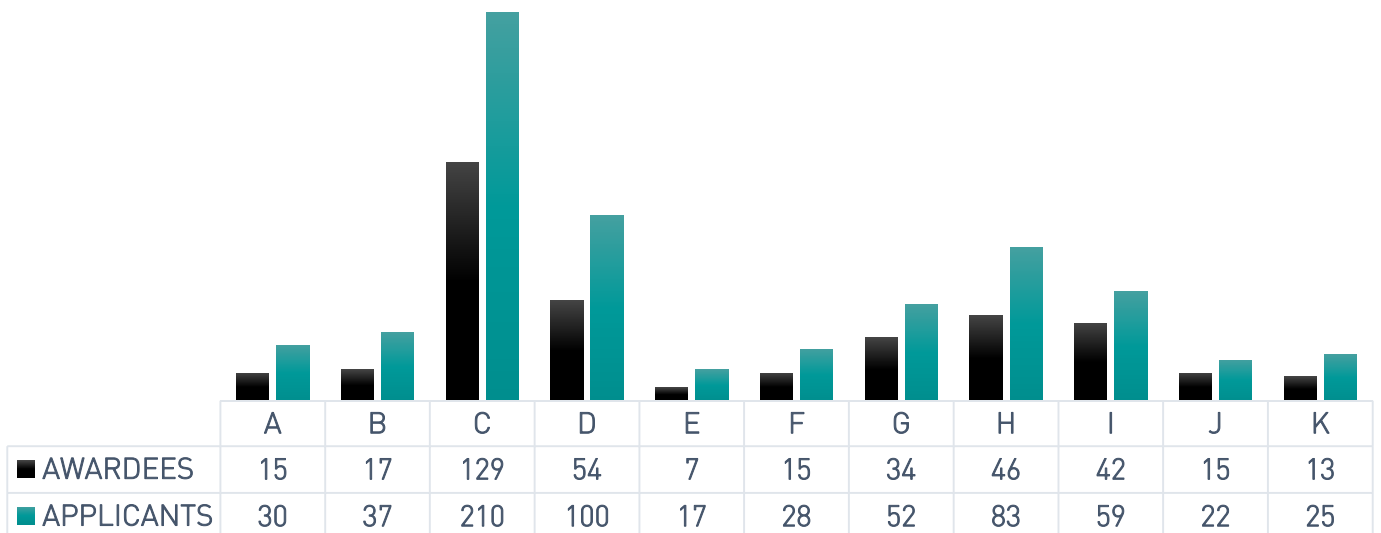
APPLICANT HISTORY



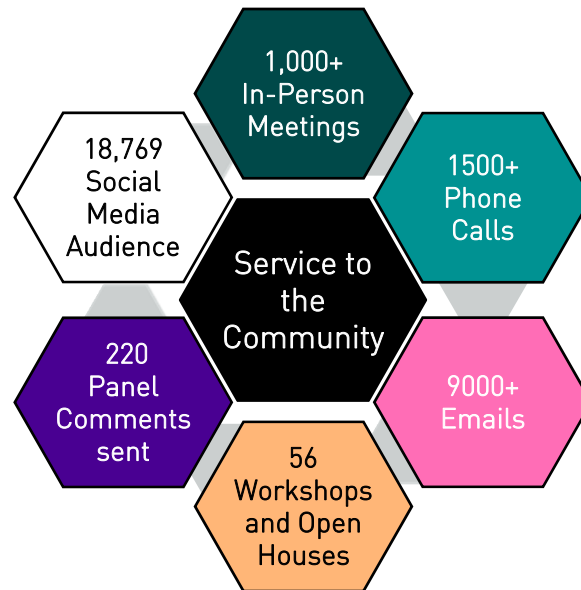
AWARDEE CLASSIFICATION



COUNCIL DISTRICT DISTRIBUTION



2018/19 GRANT PROGRAM OVERVIEW



PROGRAM CHANGES

- Created more inclusive and transparent grant panels by broadening recruitment, increasing the number of panelists per panel, and ensuring each panel has diversities of identity and experience represented.
- Provided grants workshops in every City Council district in a six week period, with a total of 153 attendees of which 85% had never applied to HAA before.
- Increased applications for grants by 100% through community outreach. As a result, the grants staff processed more than 600 grant applications in 2018.

THE HISTORY OF THE INDIVIDUAL GRANT PROGRAM

Since 2004	2018	2019
The Individual Artist Grant program provided a total of 463 awards totalling \$3,974,304 over 13 cycles for an average of 36 awards or \$305,716 per year.	The first year of the Support for Artists and Creative Individuals program increased the maximum award amount to \$15,000 and provided 26 awards totalling \$379,645	In the second year of the new program, provided 93 awards totalling \$1,333,344. This triples the number of artists supported in a single year and quadruples the investment in Houston's individual artists.