

ANNUAL REPORT **2016**



## letter from the chairman of the board and president + ceo

The Houston Arts Alliance marked our 10th anniversary in fiscal year 2016 and built on our commitment to better serve both individual artists and organizations. We invested in organizations through our resident incubator, capacity building, and grants programs. We initiated the process of realizing and debuting two new, monumental public artworks at the George R. Brown Convention Center.

Central to all of this activity were our duties to individual artists, to our city's arts and cultural organizations, and to the work of elevating the quality of life for all Houstonians. Houston's vibrant, nonprofit arts and cultural sector received more than \$4M for fiscal year 2016, through general operating, arts project, and individual artist grants made possible primarily by the City of Houston Hotel Occupancy Tax (HOT), with additional support from Houston Endowment and Texas Commission on the Arts. Grants were awarded to 216 local organizations and artists, totaling \$4,082,949 in investments.

An important part of HAA's grantmaking and service to the field is our Capacity Building Initiative (CBI), a program working to strengthen the management capabilities of arts and cultural organizations so they may grow, thrive, and deploy their resources effectively and responsibly, thereby ensuring their long-term viability. In 2016, the CBI worked with organizations of diverse artistic disciplines and at all stages of development, from start-ups to mature institutions. It offered funding, workshops, assessments, and training on topics ranging from budgeting to board governance, fund development, strategic planning, accounting, administrative systems, and more. These organizations and their accompanying grants are listed toward the back of this report. While the CBI program is largely HOT-funded, we extend our heartfelt thanks to the donors of our annual gala, *An Intimate Evening With Sinatra's Iconic Music*, because the proceeds support this program.



Philamena Baird



Jonathon Glus

The beautiful photos that you see throughout this report are examples of public art throughout the city and at William P. Hobby Airport, where a new international terminal was completed in 2016. In addition to Hobby Airport, our Civic Art + Design program installed art at Buffalo Bayou Park Cistern, the Bagby Underpass in downtown Houston, and at the BARC animal shelter. Other photos come from the Folklife + Traditional Arts program's sixth iteration of the ever-popular Voices of the Spirit concert, in collaboration with Asia Society Texas Center. We also recognized the expanded scope of the Folklife program over the last four years by adding Civic Engagement to its official department title.

We thank our many colleagues and friends for making this year such a success. But most of all we thank the City of Houston for its continued confidence in HAA as good stewards of the HOT funding that supports Houston's arts and culture community. We would be remiss not to thank our private funders: our Board of Directors, the Houston Endowment, Brown Foundation, Morgan Foundation, the Texas Commission on the Arts, the National Endowment for the Arts, and the Bank of America.



Philamena Baird  
Chairman of the Board



Jonathon Glus  
President + CEO



## donors

Gifts donated between July 1, 2015 and June 30, 2016

We gratefully acknowledge and thank the following donors for their support of Houston Arts Alliance in advancing the non-profits arts and culture in Houston:

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The Alkek and Williams Foundation  
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The Brown Foundation, Inc. of Houston  
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The GreenTree Fund  
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Lauren Barrett  
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Adam Cook  
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M. Kaye DeWalt  
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Gary Dowling  
Bruce Edison  
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Birgitt Van Wijk  
Orlando Vele  
Bridget and Patrick Wade  
Melanie Gray and Mark Wawro  
Lea Weingarten  
Fabené J. Welch  
George Whyte  
Joanne G. Wilson  
Geraldina and Scott I. Wise

### others

City of Houston  
Humanities Texas  
Ismaili Council for  
the Southwestern  
United States  
Legacy Community  
Health Services  
McClain Gallery  
National Endowment  
for the Arts  
Office of the Mayor  
- City of Houston Texas  
Texas Commission on the Arts  
University of Houston  
- Moores School of Music



clockwise from left:  
Chris Sauter, *Airport Seating (Somewhere Between Here And There)*  
2015, Concrete and LEDs  
Photo: Pablo Gimenez-Zapiola

Mariachi Estrellas de Mexico  
for *Voices of the Spirit 6*  
Photo: Debra Ham

Libbie Masterson, *Ethereal Sky*  
2015, Glass, epoxy resin, and mirror  
Photo: Pablo Gimenez-Zapiola



below, left:  
Donald Lipski, *Down Periscope*  
2015, Stainless steel, plantings,  
and electronics  
Photo: Nash Baker

below, right:  
Dennis Nance, *The Lambda Mission*  
Wayfinding Sign, 2015





# Blazek & Vetterling

CERTIFIED PUBLIC ACCOUNTANTS

## To the Board of Directors of Houston Arts Alliance

We have audited the accompanying financial statements of Houston Arts Alliance, which comprise the statements of financial position as of June 30, 2016 and 2015 and the related statements of activities, of functional expenses, and of cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform our audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Houston Arts Alliance as of June 30, 2016 and 2015 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

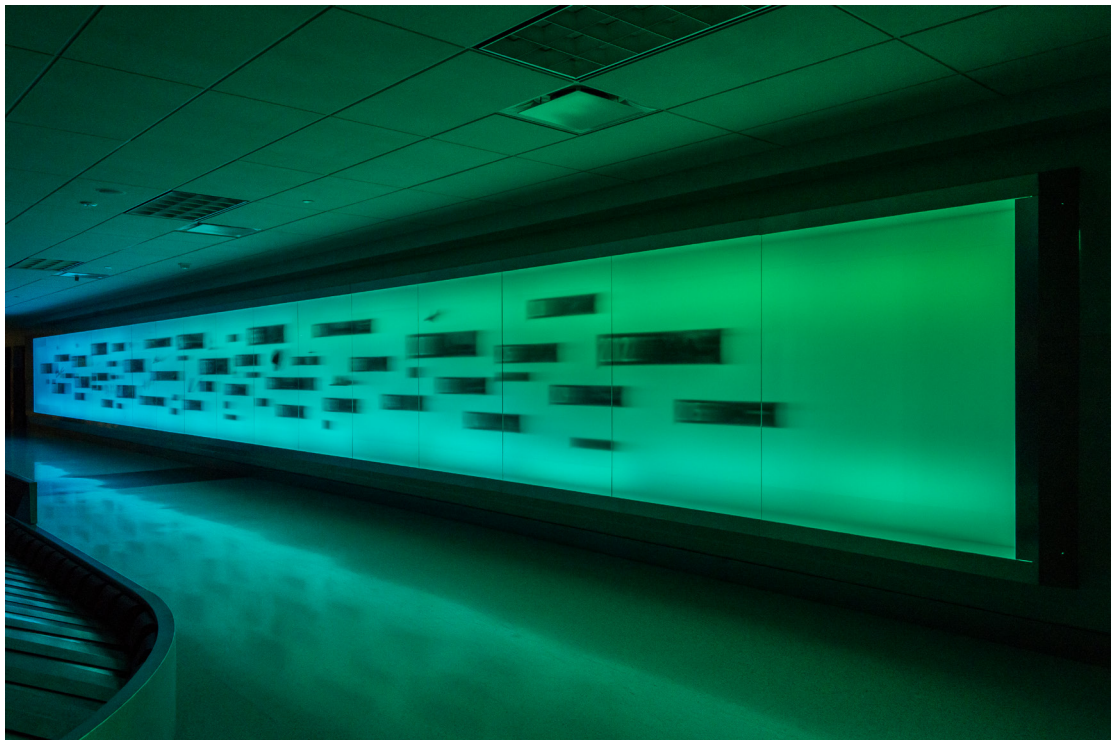
### Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. Supplementary information in the supplemental schedule of grants to organizations and individuals for the year ended June 30, 2015 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in our audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Blazek & Vetterling*

September 19, 2016

Shane Allbritton + Norman Lee  
(RE:site)  
*Time in Motion*  
2015, Glass with optical film,  
LED, acrylic, stainless steel,  
and artifacts  
Photo: Pablo Gimenez-Zapiola





Bennie Flores Ansell  
*Untitled*  
Wayfinding Sign, 2015

right, clockwise from left:

Henrique Oliveira  
*Travessia*  
2015, Acrylic on linen  
Photo: Pablo Gimenez-Zapiola

Muzzein Ameer Abuhlimeh  
for *Voices of the Spirit 6*  
Photo: Pin Lim

Walagante Garifuna  
for *Voices of the Spirit 6*  
Photo: Pin Lim





# FINANCIAL REPORT

Statements of Financial Position as of June 30, 2016 and 2015

ASSETS	2016	2015
Cash	\$ 283,146	\$ 201,931
Receivables:		
City of Houston contracts (Note 2)	2,269,340	1,997,844
Pledges receivable	576,000	1,250
Other	9,127	17,475
Investments (Note 3)	2,302,882	1,857,312
Prepaid expenses and other assets	28,807	27,454
Property and equipment, net (Note 4)	101,390	169,629
<b>TOTAL ASSETS</b>	<b>\$ 5,570,692</b>	<b>\$ 4,272,895</b>

## LIABILITIES AND NET ASSETS

### Liabilities:

Accounts payable and accrued expenses	\$ 727,065	\$ 336,492
Deferred revenue	20,000	
Grants payable	1,627,581	1,348,330
<b>Total liabilities</b>	<b>2,374,646</b>	<b>1,684,822</b>

### Net assets:

Unrestricted (Note 5)	1,477,751	418,777
Temporarily restricted (Note 6)	1,718,295	2,169,296
<b>Total net assets</b>	<b>3,196,046</b>	<b>2,588,073</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 5,570,692</b>	<b>\$ 4,272,895</b>
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right:

Chris Sauter, *Airport Seating (Somewhere Between Here And There)*

2015, Concrete and LEDs

Photo: Pablo Gimenez-Zapiola





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## Statement of Activities for the year ended June 30, 2016

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Contributions:</b>			
City of Houston (Note 2)		\$ 6,351,254	\$ 6,351,254
Federal, state, and county grants		185,000	185,000
Other contributions	\$84,035	1,072,534	1,156,569
Civic art and design contracts –			
City of Houston (Note 2)	4,322,790		4,322,790
Special events	214,837		214,837
Direct donor benefits	(87,795)		(87,795)
Grant reversions		28,000	28,000
Investment return (Note 3)	63,670		63,670
<b>Total revenue</b>	<b>4,597,537</b>	<b>7,636,788</b>	<b>12,234,325</b>
<b>Net assets released from restrictions:</b>			
Grant expenditures	4,599,417	(4,599,417)	
Other program expenditures	3,488,372	(3,488,372)	
<b>Total</b>	<b>12,685,326</b>	<b>(451,001)</b>	<b>12,234,325</b>
<b>EXPENSES</b>			
<b>Program services:</b>			
Grants and grant administration	4,890,351		4,890,351
Civic art and design	4,404,709		4,404,709
Management assistance and services	541,877		541,877
Arts advancement	381,409		381,409
Folklife and traditional arts	317,972		317,972
<b>Total program services</b>	<b>10,536,318</b>		<b>10,536,318</b>
Management and general	745,481		745,481
Fundraising	344,553		344,553
<b>Total expenses</b>	<b>11,626,352</b>		<b>11,626,352</b>
CHANGES IN NET ASSETS	1,058,974	(451,001)	607,973
<b>Net assets, beginning of year</b>	<b>418,777</b>	<b>2,169,296</b>	<b>2,588,073</b>
<b>Net assets, end of year</b>	<b>\$ 1,477,751</b>	<b>\$ 1,718,295</b>	<b>\$ 3,196,046</b>



## Statement of Activities for the year ended June 30, 2015

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Contributions:</b>			
City of Houston (Note 2)		\$ 6,721,547	\$ 6,721,547
Federal, state, and county grants		78,000	78,000
Other contributions	\$193,807	32,200	226,007
Civic art and design contracts – City of Houston (Note 2)	2,055,659		2,055,659
Special events	221,440		221,440
Direct donor benefits	(87,964)		(87,964)
Grant reversions		73,905	73,905
Investment return (Note 3)	19,546		19,546
<b>Total revenue</b>	<b>2,402,488</b>	<b>6,905,652</b>	<b>9,308,140</b>
<b>Net assets released from restrictions:</b>			
Grant expenditures	4,820,673	(4,820,673)	
Other program expenditures	2,830,679	(2,830,679)	
<b>Total</b>	<b>10,053,840</b>	<b>(745,700)</b>	<b>9,308,140</b>
<b>EXPENSES</b>			
<b>Program services:</b>			
Grants and grant administration	4,888,826		4,888,826
Civic art and design	2,218,914		2,218,914
Management assistance and services	680,616		680,616
Arts advancement	492,322		492,322
Folklife and traditional arts	601,215		601,215
<b>Total program services</b>	<b>8,881,893</b>		<b>8,881,893</b>
Management and general	724,394		724,394
Fundraising	380,810		380,810
<b>Total expenses</b>	<b>9,987,097</b>		<b>9,987,097</b>
CHANGES IN NET ASSETS	66,743	(745,700)	(678,957)
<b>Net assets, beginning of year</b>	<b>352,034</b>	<b>2,914,996</b>	<b>3,267,030</b>
<b>Net assets, end of year</b>	<b>\$ 418,777</b>	<b>\$ 2,169,296</b>	<b>\$ 2,588,073</b>

## Supplemental Schedule of Grants to Organizations and Individuals for the year ended June 30, 2016

### Arts Marketing Grants:

Discovery Green Conservancy	20,000
Diverse Works, Inc.	20,000
Fotofest, Inc.	19,721
Karen Stokes Dance	20,000
Mercury Baroque Ensemble	20,000
Spacetaker	15,000
Stages Repertory Theatre	20,000
Writers in the Schools	25,000

**Total Arts Marketing Grants 159,721**

### APG Outreach:

14 Pews	10,000
ArtX NonProfits	9,828
University of Houston-Clear Lake Art Gallery	10,000
Visual Arts Productions, Inc.	10,000

**Total APG Outreach 39,828**

### Art Project Grants:

14 Pews	10,000
Ad Deum Dance Company	10,000
Aperio, Music of the Americas	10,000
Apollo Chamber Players	10,000
Architecture Center Houston Foundation	10,000
ArtX NonProfits	10,000
The Caribbean American Heritage Foundation of Texas	10,000
Chinese Community Center, Inc.	10,000
Colombian Folkloric Ballet	10,000
Evelyn Rubenstein Jewish Community Center	10,000
Frame Dance Productions	10,000
Greater Houston Chorus	10,000
Horse Head Theatre Company	10,000
Houston Palestine Film Festival	10,000
Immanuel and Helen Olshan Texas Music Festival	10,000
Invest in Houston	10,000
Italian Cultural & Community Center of Houston	10,000
Lone Star Lyric Theater Festival	9,000
Lori Yuill	10,000
Magpies & Peacocks, Inc.	10,000
Main Street Projects	10,000
Michele Brangwen Dance Ensemble	10,000
Nigerian-American Multicultural Center	10,000
Nobleemotion Dance	10,000
Obsidian Arts Space, Inc	10,000
Periwinkle Foundation, The	10,000
Public Poetry	10,000
QFest: The Houston International LGBTQ Film Festival	10,000

Singing From The Soul	10,000
Texas Black Expo	10,000
Trinity Jazz Festival	10,000
Underground Planet Art Studio, LLC	10,000
Uptown Dance Company	10,000
Watercolor Art Society – Houston	10,000
WindSync	10,000
Writespace	10,000

**Total Art Project Grants 359,000**

### General Operating Support Grants:

American Festival For The Arts	54,293
ARS Lyrica Houston	35,828
Art League Houston	48,340
Aurora Picture Show	33,106
Bach Society Houston	16,986
Bay Area Chorus	6,852
Bay Area Houston Ballet & Theatre	37,996
Bayou City Concert Musicals	9,455
Bayou City Performing Arts	13,474
Box 13 Artspace	8,369
Brilliant Lecture Series	57,939
CANTARE Houston	7,868
Catastrophic Theatre, The	46,592
Chamber Music Houston	46,782
City Ballet of Houston	13,527
Classical Theatre Company	18,851
Country Playhouse, Inc.	10,915
Czech Cultural and Community Center	20,237
Dance Houston	25,388
Dance Source Houston	17,262
Discovery Green Conservancy	85,032
Diverse Works, Inc.	58,792
Fotofest, Inc.	50,607
Foundation for Modern Music	16,789
Freneticore	15,542
Glasstire	30,937
Greater Houston Preservation Alliance, Inc.	39,182
Gulf Coast: A Journal of Literature and Fine Arts	13,609
Heritage Society, The	45,566
HITS Theatre	38,362
Hope Stone, Inc.	67,336
Houston Boychoir, Inc.	16,718
Houston Center for Contemporary Craft	40,274
Houston Center for Photography	69,699
Houston Chamber Choir	48,908
Houston Chapter, SPEBSQSA, Inc.-H Tidelanders	9,511
Houston Children's Chorus	34,357



top to bottom:

Neak Porn Temple Ensemble  
for *Voices of the Spirit 6*  
Photo: Pin Lim

Anthony Thompson Shumate  
*Monumental Moments – Series of Six*  
2015, HPDE, stainless steel, and concrete  
Photo: Courtesy of the Artist

Pablo Gimenez-Zapiola  
*Nightdrops*  
Wayfinding Sign, 2015



## Supplemental Schedule of Grants to Organizations and Individuals for the year ended June 30, 2016

Houston Cinema Arts Society	56,316
Houston Early Music	11,536
Houston International Dance Coalition	42,044
Houston International Film Festival, Inc.	19,851
Houston Metropolitan Dance Center, Inc.	47,598
Houston Swing Dance Society	46,444
Houston Young Artists Concert	6,522
Houston Youth Symphony and Ballet	47,556
Indian Film Festival of Houston, Inc.	5,414
Inprint, Inc.	57,280
Interactive Theater Company	9,413
Karen Stokes Dance	8,739
Kingwood Dance Theatre	12,165
Kingwood Pops Orchestra, Inc.	4,953
Main Street Theater at Autry House	44,803
Mercury Baroque Ensemble	56,594
Mildred's Umbrella Theater Company	7,122
Museum of Printing History, The	20,636
Musiqqa	30,814
Nameless Sound	22,385
Opera in the Heights	68,257
Orange Show Foundation	74,114
Revels Houston, Inc.	5,354
Rice Design Alliance	38,668
River Oaks Chamber Orchestra	69,846
Rothko Chapel	28,295
Russian Cultural Center "Our Texas"	15,621
Several Dancers Core	17,997
Southwest Alternate Media Project	12,276
Spacetaker	45,407
Stages Repertory Theatre	44,290
Stark Naked Theatre Company	12,743
Suchu, Inc.	12,922
Texas Dragon Boat Association	11,916
Texas Medical Center Orchestra	9,938
Theater LaB Houston	7,049
Theatre Southwest, Inc.	7,885
University of Houston – Blaffer Art Museum	54,418
Virtuosi of Houston	32,312
Writers in the Schools	76,575
Young Audiences of Houston	83,661
<b>Total General Operating Support Grants</b>	<b>2,499,010</b>

### General Operating Support – Expansion Grants (GOSE):

Ambassadors International Ballet Folklorico	8,356
Asia Society Texas Center	85,032
Bharathi Kalai Manram	8,444
Center for African American Military History	75,532
Children's Prison Arts Project	11,357
City Dance	26,991
Community Artists' Collective	12,412
Dance of Asian America	28,261
Diaz Music Institute	14,057
Ensemble Theatre, The	85,032
Express Children's Theatre	29,515
Indian Performing Arts Samskriti	17,864
Indo-American Association	44,806
Institute of Hispanic Culture of Houston	8,115
Jazz Education, Inc.	15,916
Korean American Society of Houston	14,221
Multicultural Education and Counseling Through the Arts	85,032
OCA – Greater Houston Chapter	13,451
Positive Project, The	9,537
Project Row Houses	85,032
Talento Bilingue de Houston	42,545
University of Houston – Arte Publico Press	65,633
Voices Breaking Boundaries	15,430

### Total General Operating Support – Expansion Grants (GOSE)

**802,571**

### City Initiative Fund Grants:

14 Pews	5,000
Acres Homes MSC Com Adv Cmte	10,000
Alley Theatre	10,000
Art League of Houston	5,500
Caribbean American Heritage Foundation of Texas, The	5,000
Casa Cultural de las Americas	10,000
Center for African American Military History	10,000
Community Music Center of Houston	10,000
Contemporary Arts Museum Houston	5,000
David Jones	20,000
Ensemble Theatre	10,000
Fifth Ward Community Redevelopment Corp	10,000
Foundation For Black Heritage & Culture, The	7,987
Freneticore	10,000
Holocaust Museum Houston	10,000
Main Street Theater at Autry House	10,000
Museum of Fine Arts Houston	10,000
One Delta Plaza Educational Center	20,000
Project Row Houses	10,000



## Supplemental Schedule of Grants to Organizations and Individuals for the year ended June 30, 2016

Public Poetry	9,600	Guy, Harrison	10,000
Rice University Kinder Institute for Urban Research	10,000	Johns, Travis	10,000
Tagore Society of Houston	10,000	Kreutter, Jessica	10,000
Underground Planet Art Studio, LLC	7,500	McCloud, Nicole	10,000
Urban Sounds Dance Company	5,000	Peacock, Emily	10,000
<b>Total City Initiative Fund Grants</b>	<b>230,587</b>	Rivera, Ricardo	5,000
		Stallmann, Kurt	10,000
<b>Capacity Building Initiative – Pre-Incubator:</b>		Vasquez, Rachele	9,700
ECHOchestra	10,000	Zapiola, Pablo Gimenez	10,000
Horse Head Theatre Co.	10,000	<b>Total Individual Artist Grants</b>	<b>112,700</b>
Houston Blues Museum	5,000		
PrintMatters	5,000	<b>Jamail Grant:</b>	
Writespace	10,000	Main Street Theater at Autry House	50,000
<b>Total Capacity Building Initiative – Pre-Incubator</b>	<b>40,000</b>	Writers in the Schools	50,000
		<b>Total Jamail Grant</b>	<b>100,000</b>
<b>Capacity Building Initiative – Residency Incubator:</b>			
Tech & Admin: Houston Boychoir, Inc.	10,000	<b>Touring and Neighborhood Grants – TNAP:</b>	
Houston Boychoir, Inc.	5,000	Alley Theatre	4,668
Karen Stokes Dance	10,000	Cypress Creek Community Chorale	5,135
Karen Stokes Dance	5,000	Cypress Creek Fine Art Association	4,928
Mildred’s Umbrella Theater Company	10,000	Cypress Creek Foundation for the Arts & Community Enrichment (FACE)	5,395
Mildred’s Umbrella Theater Company	5,000	Dance Houston	5,291
Nobleemotion Dance	10,000	Freneticore	4,772
Nobleemotion Dance	5,000	Houston Choral Society, The	4,772
Stark Naked Theatre Company	10,000	Houston Composers Salon	5,187
Stark Naked Theatre Company	5,000	Houston Metropolitan Dance Center, Inc.	4,772
<b>Total Capacity Building Initiative – Residency Incubator:</b>		Houston Repertoire Ballet	5,602
<b>Tech &amp; Admin</b>	<b>75,000</b>	Positive Project, The	4,668
		San Jacinto Community College Foundation, Inc.	5,810
<b>Capacity Building Initiative – Residency Incubator:</b>		<b>Total Touring and Neighborhood Grants – TNAP</b>	<b>61,000</b>
Sustainability: Art League of Houston	20,000		
River Oaks Chamber Orchestra	10,000	<b>Power 2 Give:</b>	
<b>Total Capacity Building Initiative – Residency Incubator:</b>		Aperio, Music of the Americas	1,189
<b>Sustainability</b>	<b>30,000</b>	Apollo Chamber Players	352
		Frame Dance Productions	1,054
<b>Capacity Building Initiative – Residency Incubator: Accelerator:</b>		HITS Theatre	411
ARS Lyrica Houston	20,000	Houston Ballet Foundation	107
ArtBridge An Arts Program for Homeless Children	20,000	Houston Youth Symphony & Ballet	139
Houston Chamber Choir	20,000	OCA-Greater Houston Chapter	499
Voices Breaking Boundaries	20,000	River Oaks Chamber Orchestra	3,850
<b>Total Capacity Building Initiative – Residency Incubator:</b>		Stages Repertory Theatre	2,311
<b>Accelerator</b>	<b>80,000</b>	Wordsmyth Theater	88
		<b>Total Power 2 Give</b>	<b>10,000</b>
<b>Individual Artist Grants:</b>			
Arnoult, Annie	10,000	<b>Total Grants to Organizations and Individuals</b>	<b>\$4,599,417</b>
Campbell, Andy	8,000		
Davenport, Bill	10,000		



cover:  
Tara Conley  
*We Are in the Business of Changing the World, SS*  
2012-2015  
Stainless steel  
Photo: Courtesy of the Artist