



HOUSTON ARTS ALLIANCE

annual report 2013





our mission

Houston Arts Alliance exists to enhance the quality of life and tourism in the Houston region by supporting and promoting the arts through programs, initiatives and alliances.

our vision

Houston Arts Alliance is the leading voice for the arts in Houston. We enable artists and arts organizations to thrive by effectively connecting the nonprofit arts to the larger creative industry, the community, government and business. We support tourism through arts marketing and special initiatives.

Houston Arts Alliance (HAA) is a nonprofit agency established by the City of Houston to enhance the quality of life and tourism by advancing the arts in the Houston region. HAA invests in and nurtures Houston's thriving creative community by providing more than 225 grants to nonprofit arts organizations and individual artists each year, commissioning the work of artists for public spaces, managing the city's art collection, showcasing Houston's rich folklife traditions, cultivating skill-based volunteers, and empowering arts organizations to become sustainable and reach new audiences through business incubation and other services. For information on Houston-area arts and culture events, visit HAA's online resource at Artshound.com. For more information on HAA, visit houstonartsalliance.com.





Son Vallenato, 2013. Photo: Lorian Espinel



HAA President + CEO Jonathon Glus, Konstantin Dimopoulos,
and HAA Chairman of the Board Marc Melcher at the opening reception for *The Blue Trees*.
Credit: Alexander's Fine Portraits

letter from the chairman of the board and president + ceo

Our fiscal year 2013 saw the realization of major projects that the Houston Arts Alliance staff and board had been working toward for years. With vision, dedication, and determination, Houston Arts Alliance provided the community with research studies that fundamentally change how we think about our creative output and illuminate the intersection of Houston's creative industries, nonprofit arts, and quality of life issues.

The Kinder Institute for Urban Research at Rice University conducted the first-ever Houston Arts Survey and released the information at a symposium held in partnership with HAA. That survey revealed that 73% of all respondents asserted that the arts contribute significantly to their quality of life. This appreciation extends across the city's diverse populations, with the vast majority of respondents supportive of continued and, in fact, enhanced public funding of the arts and arts education.

These findings aligned with Houston Arts Alliance's economic impact studies, providing further compelling evidence of the strength of the arts in Houston. In partnership with Americans for the Arts' national *Arts & Economic Prosperity IV* study, we revealed that our local nonprofit arts industry generates \$869 million in total economic activity annually and supports the full-time equivalent of 19,651 jobs. Conducted every five years, this 2010 study showed a 39% increase in Harris County over 2005.

HAA together with the University of Houston also measured the metropolitan area's creative economy for the first time. *The Creative Economy of Houston* study found that our diverse and broad-based collection of for-profit industry sectors (such as film, design, and architecture) and the nonprofit arts employs more people than the Texas Medical Center by 50%. The demand for creative goods and services in Houston is \$20.53 billion with a \$9.1 billion economic impact annually. →

Over a six-month period during our fiscal year 2013, we showcased the rich artistic and cultural traditions of Houston's immigrant communities with a series of programs entitled *Remembered, Regained: Immigrant Arts in Houston*. Konstantin Dimopoulos's temporary art installation *The Blue Trees*, created in response to the devastating loss of trees from Hurricane Ike and the 2011 drought, continues to draw Houstonians to a site they literally drove right past before the project.

In addition to investing in the work of more than 250 artists and arts organizations, HAA launched the online funding platform power2give.org. All of these accomplishments are important in the growth of the agency. The two economic studies established a framework for extending the agency's reach across the 12-county region. Our major civic art and folklife projects engaged communities in meaningful ways in preparation for our larger, citywide project *Transported + Renewed*, slated for fall of 2014.

We look forward to the major collaborations in store for *Transported + Renewed* as we bring the elements of design, public art, performance, and, ultimately, Houston's enormous capacity for creativity and innovation, together as the city celebrates the centennial of the Houston Ship Channel in 2014.

Best regards,



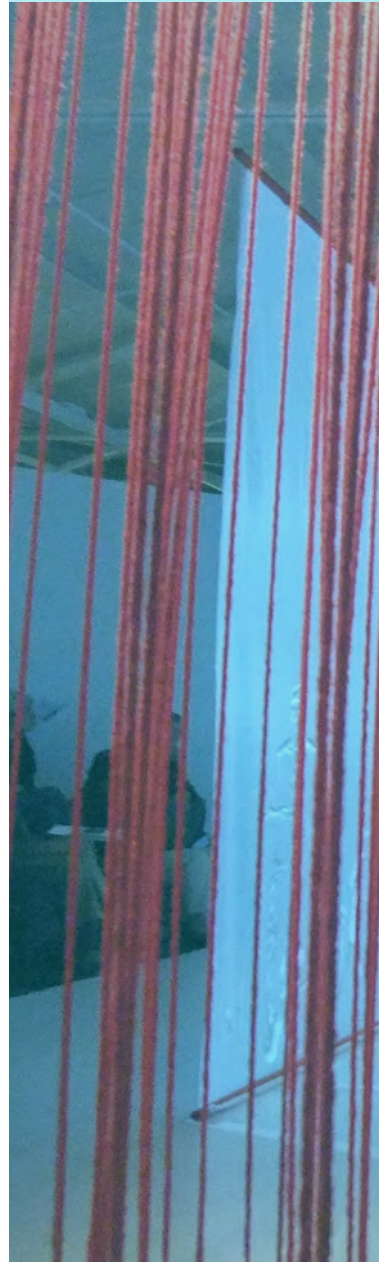
Marc Melcher

Chairman of the Board



Jonathon Glus

President + CEO





A Crack in Everything, 2012, zoeljuniper, performance and installation at DiverseWorks ArtSpace.
Photo courtesy of DiverseWorks

donors

Donations were given between July 1, 2012 and June 30, 2013

We gratefully thank the following donors for their support of Houston Arts Alliance in advancing the nonprofit arts industry in Greater Houston:

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organizations

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Greater Houston Partnership
Humanities Texas
National Endowment for the Arts
Saint Arnold Brewing Company
Sorrell Urban Bistro
Texas Commission on the Arts
University of Houston - Department of English
University of Houston - Moores School of Music



Wedding photo of Meera Desai as part of the exhibition *Anointed and Adorned: Indian Weddings in Houston*, 2013, Alliance Gallery. Photo: Sohil Maknoja

FINANCIAL REPORT



statements of financial position as of june 30, 2013 and 2012

ASSETS	2013	2012
Cash	\$ 11,637	\$ 293,800
Receivables:		
City of Houston contracts	1,838,011	1,531,021
Pledges receivable	85,129	322,201
Other	27,733	22,812
Investments	1,812,234	1,842,979
Prepaid expenses and other assets	23,339	18,083
Property and equipment, net	279,211	159,489
TOTAL ASSETS	\$ 4,077,294	\$ 4,190,385

LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable and accrued expenses	\$ 331,399	\$ 108,916
Deferred revenue — civic art and design	66,985	66,985
Grants payable	1,807,758	1,425,308
Total liabilities	2,206,142	1,601,209

Net assets:

Unrestricted	265,560	476,496
Temporarily restricted	1,605,592	2,112,680
Total net assets	1,871,152	2,589,176

TOTAL LIABILITIES AND NET ASSETS	\$4,077,294	\$ 4,190,385
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statement of activities for the year ended June 30, 2013

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions:			
City of Houston		\$ 5,853,066	\$ 5,853,066
Federal, state, and county grants		78,899	78,899
Other contributions	\$ 129,927	138,933	268,860
Civic art and design contracts —City of Houston	697,194		697,194
Grant reversions		8,168	8,168
Investment return	(27,102)		(27,102)
Total revenue	800,019	6,079,066	6,879,085
Net assets released from restrictions:			
Grant expenditures	4,296,410	(4,296,410)	
Other program expenditures	2,289,744	(2,289,744)	
Total	7,386,173	(507,088)	6,879,085
EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services:			
Grants and grant administration	4,296,410		4,296,410
Civic art and design	963,903		963,903
Management assistance and services	763,447		763,447
Arts advancement	507,512		507,512
Folklife and traditional arts	216,214		216,214
Total program services	6,747,486		6,747,486
Management and general	666,856		666,856
Fundraising	182,767		182,767
Total expenses	7,597,109		7,597,109
CHANGES IN NET ASSETS	(210,936)	(507,088)	(718,024)
Net assets, beginning of year	476,496	2,112,680	2,589,176
Net assets, end of year	\$ 265,560	\$ 1,605,592	\$ 1,871,152

statement of activities for the year ended June 30, 2012

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions:			
City of Houston		\$ 5,260,676	\$ 5,260,676
Federal, state, and county grants		119,734	119,734
Other contributions	89,938	846,854	936,792
Civic art and design contracts —City of Houston	1,465,431		1,465,431
Grant reversions		85,500	85,500
Investment return	48,328		48,328
Other income	3,395		3,395
Total revenue	1,607,092	6,312,764	7,919,856
Net assets released from restrictions:			
Grant expenditures	4,047,884	(4,047,884)	
Other program expenditures	2,043,904	(2,043,904)	
Total	7,698,880	220,976	7,919,856
EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services:			
Grants and grant administration	4,047,884		4,047,884
Civic art and design	1,854,826		1,854,826
Management assistance and services	688,947		688,947
Arts advancement	346,939		346,939
Folklife and traditional arts	184,802		184,802
Total program services	7,123,398		7,123,398
Management and general	651,827		651,827
Fundraising	171,208		171,208
Total expenses	7,946,433		7,946,433
CHANGES IN NET ASSETS	(247,553)	220,976	(26,577)
Net assets, beginning of year	724,049	1,891,704	2,615,753
Net assets, end of year	\$ 476,496	\$ 2,112,680	\$ 2,589,176

supplemental schedule of grants to organizations and individuals
for the year ended June 30, 2013

General Operating Support Grants:

Ambassadors International Ballet Folklorico	\$ 14,400	Gulf Coast: A Journal of Literature and Fine Arts	14,800
American Festival for the Arts	45,600	Heritage Society	35,800
ARS Lyrica Houston	27,500	HITS Theatre	42,000
Art Colony Association, Inc.	26,900	Hope Stone, Inc.	29,500
Art League Houston	40,900	Houston Boychoir	11,200
Asia Society Texas Center	95,700	Houston Center for Contemporary Craft	54,200
Asian-Pacific American Heritage Association	10,900	Houston Center for Photography	51,100
Aurora Picture Show	32,900	Houston Chamber Choir	26,700
Bach Society at Christ the King Evangelical Lutheran	18,000	Houston Children's Chorus	25,800
Bay Area Chorus	5,700	Houston Cinema Arts Society	37,300
Bay Area Houston Ballet & Theatre	21,700	Houston Early Music	7,200
Bayou City Concert Musicals	7,800	Houston Fire Museum	18,300
Bharathi Kalai Manram	16,700	Houston Friends of Chamber Music, Inc.	19,700
Box 13 Artspace	6,100	Houston Horizon Chorus	3,000
Brilliant Lecture Series	54,400	Houston Institute for Culture	9,000
Brazilian Arts Foundation	44,200	Houston International Dance Coalition	38,300
CANTARE Houston	4,500	Houston Metropolitan Dance Center, Inc.	34,900
Catastrophic Theatre	34,600	Houston Tidelanders	6,000
Center for African American Military History	92,000	Houston Youth Symphony and Ballet	50,800
Children's Prison Arts Project	11,800	Indian Performing Arts (Samskriti)	20,300
City Ballet of Houston	5,797	Indo-American Association	50,800
City Dance, Inc.	33,800	Inprint, Inc.	52,300
Classical Theatre Company	12,200	Institute of Hispanic Culture of Houston	7,400
Community Artists' Collective	24,700	InterActive Theater Company, Inc.	19,900
Country Playhouse, The	19,800	Karen Stokes Dance	3,200
Czech Cultural and Community Center	29,400	Kingwood Pops Orchestra	5,400
Dance Houston	24,600	Main Street Theater	54,200
Dance of Asian America	31,100	MECA	97,300
Dance Source Houston	5,900	Mercury Baroque Ensemble	48,500
Diaz Music Institute	26,700	Michele Brangwen Dance Ensemble	2,400
Discovery Green	73,500	Museum of Printing History, The	17,600
DiverseWorks Artspace	66,000	Musiq, Inc.	29,900
Doctors Orchestra of Houston	9,300	Nameless Sound	12,800
Dominic Walsh Dance Theater	39,100	Opera in the Heights	51,800
Ensemble Theatre, The	62,500	Opera Vista	7,400
Express Children's Theatre	39,600	Orange Show Center for Visionary Art	50,000
Fotofest, Inc.	49,400	Project Row Houses	58,500
Foundation	53,900	Rice Design Alliance	39,700
Foundation for Modern Music	6,000	River Oaks Chamber Orchestra	36,200
Fresh Arts Coalition	18,500	Rothko Chapel	29,300
Glasstire	18,200	Russian Cultural Center "Our Texas"	10,500
Greater Houston Preservation Alliance	35,800	Sandra Organ Dance Company	8,600
		Several Dancers Core	13,200

Southwest Alternate Media Project	16,000	Texas Black Expo	15,000
Stages Repertory Theatre	44,400	University of Houston	10,000
Suchu, Inc.	9,000	University of Houston Cynthia Woods Mitchell	10,000
Talento Bilingue de Houston	79,900	Uptown Dance Company	5,000
Texas Accountants and Lawyers for the Arts	9,200	Women in Film & Television Houston	20,000
Theater Lab Houston	12,300	Writers in the Schools	18,750
Theatre Southwest	5,500		
University of Houston - Arte Publico Press	33,200	Total City Initiatives Fund Grants	383,000
University of Houston - Blaffer Art Museum	38,500		
Virtuosi of Houston	14,000	Arts Projects Grants:	
Voices Breaking Boundaries	23,300	American Turkish Association of Houston (ATA)	10,000
Weather Research Center - The Weather Museum	17,800	Aperio, Music of the Americas	7,628
Writers in the Schools	37,300	Bobbindoctrin Puppet Theatre	6,288
Young Audiences of Houston	40,900	Chinese Community Center	10,000
		Colombian Folkloric Ballet	4,046
Total General Operating Support Grants	2,922,197	Evelyn Rubenstein Jewish Community Center of Houston	10,000
		FrenetiCore	7,080
City Initiatives Fund Grants:		Houston Palestine Film Festival	3,633
Apollo Chamber Players, The	3,000	Houston Swing Dance Society	6,840
ARS Lyrica Houston	10,000	Houston Young Artists Concert	10,000
Awakenings Inc.	10,000	Indian Film Festival of Houston, Inc.	1,738
C2 Creative	5,000	Jazz Education, Inc,	6,880
Center for Hearing and Speech, The	8,000	Kingwood Dance Theatre	3,213
City of Houston Parking Management	10,000	Korean American Society of Houston	7,040
Clay Houston	10,000	Lone Star Lyric Theater Festival	7,500
Contemporary Art Museum Houston	10,000	Mildred's Umbrella Theater Company	4,683
Da Camera of Houston	10,000	Museum of Cultural Arts Houston	7,000
Diaz Music Institute	10,000	Noblemotion Dance	2,500
Discovery Green Conservancy	10,000	Organization of Chinese Americans (OCA)	6,533
DiverseWorks Artspace	15,000	Orissa Culture Center, Inc.	6,627
Earthen Vessels	10,000	Periwinkle Foundation, The	6,587
Evelyn Rubenstein Jewish Community Center of Houston	15,000	Rice Design Alliance	8,250
Exclamation Dance Company	5,000	Shunya, Inc.	1,118
Foundation for Modern. Music	10,000	Texas Black Expo	7,147
FrenetiCore	10,000	Trinity Jazz Festival	8,145
Heritage Society, The	10,000	Wordsmyth Theater Company	1,337
Hermann Park Conservancy	15,000		
Houston East End Chamber of Commerce	5,000	Total Arts Projects Grants	161,813
Houston Museum of African American Culture	10,000		
Houston Public Library Foundation	10,000		
Indo-American Association	10,000		
Inprint Inc.	6,000		
Jazz Education, Inc.	7,500		
Mercury Baroque Ensemble	10,000		
Michele Brangwen Dance Ensemble	9,750		
Multicultural Education and Counseling Through the Arts	15,000		
Musiqqa	10,000		
Nameless Sound	5,000		
Neighborhood Centers, Inc.	5,000		
Tagore Society of Houston	5,000		
Texan-French Foundation for the Arts	10,000		

supplemental schedule of grants to organizations and individuals
for the year ended June 30, 2013 (continued)

Arts Marketing Grants:

Aurora Picture show	17,618
Box 13 Artspace	7,675
Brazilian Arts Foundation	20,000
Brilliant Lecture Series, The	20,000
Chinese Community Center	10,000
Dance Houston	25,000
Discovery Green	20,000
Diverseworks Artspace	25,000
Evelyn Rubenstein Jewish Community Center of Houston	10,000
FrenetiCore	10,000
Houston Center for Photography	20,000
Houston Swing Dance	10,000
Jazz Education, Inc.	10,000
Stages Repertory Theatre	20,000
Weather Research Center	20,000

Total Arts Marketing Grants 245,293

Individual Artist Grants:

Awady, Zubair	10,000
Bott, H. J.	10,000
Campbell, Sherese	10,000
Crowder, Michael	10,000
Di, Francine	10,000
Fanfair, Danielle	5,000
Flowers, Lance	5,000
Ford, Richard	10,000
Forster, Christa	10,000
Fuchs, Francesca	10,000
Gupta, Jyoti	5,000
Hillerbrand, Stephan	10,000
Hodge, Robert	10,000
Johnson, Lacy	10,000
Nelson, Mark	10,000
Parsons, Alexander	10,000
Pruitt, Robert	10,000
Reeder, Caroline	5,000
Son, Joan	10,000
Stringer, Trish	10,000
Summers, Stacey	5,000
Taylor, Michael	10,000
Thomason, Bradford	10,000
Woods, Jason	10,000

Total Individual Artist Grants 215,000

Management and Assistance Service Grants:

Aurora Picture Show	20,000
Brazilian Arts Foundation	10,000
Brazilian Arts Foundation	5,000
Classical Theatre Company	10,000
Classical Theatre Company	5,000
Dance Source Houston	10,000
Dance Source Houston	5,000
FrenetiCore	12,500
FrenetiCore	10,000
FrenetiCore	5,000
Houston Museum of African American Culture	12,500
InterActive Theater Company, Inc.	10,000
InterActive Theater Company, Inc.	5,000
Mercury Baroque Ensemble	20,000
Musiq4	20,000
River Oaks Chamber Orchestra	20,000
Rothko Chapel	20,000

Total Management and Assistance Service Grants 200,000

Pre Incubator Grants:

Aperio, Music of the Americas	6,000
Bootown	6,000
Fractured Atlas, Inc.	7,500
Mildred Umbrella Theatre Company	6,000
Noblemotion Dance	7,500
Stark Naked Theatre Company	7,500

Total Pre Incubator Grants 40,500

Touring and Neighborhood Grants:

Houston Choral Society	3,000
Houston Family Arts	3,000
Houston Repertoire Ballet	3,000
Katy Visual & Performing Arts Center	3,000
Positive Project, The	3,000
Scirocco Winds	3,000

Total Touring and Neighborhood Grants 18,000

Total Grants to Organizations and Individuals \$4,185,803





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Cover: *The Blue Trees* (detail), 2012, Konstantin Dimopoulos, Allen Parkway and Memorial Drive at Waugh Drive. Photo: Rainee Arguelle
Back cover: *Musicians of Mercury – The Orchestra Redefined*, 2013. Photo: Simon Gentry